

MOZEE MOTORSPORTS

2025-2026

SPONSORSHIP PACKET



OUR TEAM

Moze Motorsports is MSOE's very own SAE Formula Hybrid Team. We are a student-run design team that strives to create and produce the best hybrid car each year. Every year, we go wheel-to-wheel against other student design teams from around the world at the Formula Hybrid + Electric Competition, held at the New Hampshire International Speedway.

Our team is a three-time World Champion, with wins in 2017, 2022, and 2024. Last year, we placed 2nd in the Hybrid Category with our car, the MP7, and 6th overall in the design competition. Our car's design scored higher than those of teams from Harvard, Yale, and Dartmouth. This year, we are aiming to reclaim our World Champion title.

Moze Motorsports is comprised of over 50 members who participate on an extracurricular basis, ranging from experienced upperclassmen to inquisitive underclassmen. Team members gain hands-on experience, with some even fulfilling research and development roles through senior design projects.

THE FORMULA HYBRID COMPETITION

Each year, the Society of Automotive Engineers (SAE) hosts a variety of student design competitions around the world. Among these is Formula Hybrid + Electric, hosted in conjunction with IEEE, and held annually at the New Hampshire Motor Speedway in Loudon, NH. Formula Hybrid builds upon the successful Formula SAE competitions by adding another layer of complexity: hybrid and electric powertrains.

Over 30 teams travel to New Hampshire each year to compete. Top programs such as Carnegie Mellon, the University of Waterloo, and MIT participate alongside us. The competition encourages both competition and collaboration, allowing us to exchange valuable research and technical insights with other teams.

The Formula Hybrid competition is divided into two categories: static and dynamic. The static events include a design presentation, which focuses on the technical aspects of the car, and a project management presentation, which highlights the team's development over the course of the vehicle's creation. The dynamic events test the car in action through an acceleration run, an autocross run, and a 44 km endurance race under restricted fuel and electric energy supply.

REVAMPED & TRANSFORMED: THE MP7

Gas Engine	KTM 250
Horsepower	40.8 HP
Torque	19.3 ft-lbs
Electric Motor	GMV 142
Horsepower	47.9 HP
Torque	49.0 ft-lbs
Top Speed (Theoretical)	70 MPH

For this upcoming year, our team has decided to continue working on the MP7. Last year, we placed 2nd at the Formula Hybrid World Championship with the MP7; however, we felt that our work on the car was not yet complete.

Our focus will be on improving key areas such as the hybrid control strategy, battery management, and vehicle controls, while also reinforcing our strengths from last year. In addition, we will place a greater emphasis on testing to collect more data, which will provide valuable insights for future designs.

While our team will proceed to finish the MP7 this year, we won't stop there. We will also begin the ideation and design process for our newest car, the MP8, with plans to manufacture it next school year.

WHY SUPPORT US?

By sponsoring our team, your company will be supporting more than 50 talented and driven engineering students who are pursuing their passions while completing rigorous coursework. Your brand will be seen by hundreds of students and professionals at the Formula Hybrid + Electric Competition each year, where we compete with our top-level car. Your company's involvement will help us continue improving and developing our vehicle — solidifying both our team and your organization as serious competitors in the field.



2025 SPONSORSHIP LEVELS

Perks	87 Octane	89 Octane	93 Octane	110 Octane
Logo on car	2	2	3	Any
Size of logo	Small	Medium	Large	Custom
Logo on merchandise*	X	X	X	X
Shop tours		X	X	X
Personalized Social Media Post			X	X
In-person Recruiting			X	X
Team Member Resumes			X	X

**ALL LOGOS WILL BE ON SOME SORT OF MERCHANDISE, HOWEVER, ONLY 93 & 110 OCTANE SPONSORS WILL HAVE THEIR LOGO ON OUR PROFESSIONAL WEAR*

SPONSORSHIP LEVEL DESCRIPTIONS

87 OCTANE - BELOW \$1,000

- Logos on our car
- Logos on our merchandise

89 OCTANE - \$1,000 & ABOVE

- Tours of our garage/workspace
- All perks of lower tiers

93 OCTANE - \$5,000 & ABOVE

- Access to team member resumes
- Small in-person recruiting events
- Personalized social media posts
- All perks of lower tiers

110 OCTANE - \$10,000 & ABOVE

- Custom logo design work on our car
- Opportunities to discuss additional partnership benefits
- All perks of lower tiers

CONTACT US

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@MOZEEMOTORSPORTS



MOZEE MOTORSPORTS

MOZEE
MOTORSPORTS
FORMULA HYBRID

A black silhouette of an electric plug, positioned vertically to the right of the 'FORMULA HYBRID' text.